

@end Abroad - Malta, 13th – 15th July 2012

“Opportunities for young talents in terms of integration through tourism in the Mediterranean area. The case of Italy and Malta”

Week end abroad aim is to develop network and competences in order to reach a more International spectrum and gather a direct contact with local governments, top International universities and business communities' key examples.

Weekend Abroad Malta's target is to create a contact with one of the closest countries, both geographically and culturally, in Europe. Malta represents a big opportunity for cooperation in South Europe especially for tourism industry. But, on the other hand, there are several points to consider in order to create a sustainable development for both countries and to run a business successfully.

The experience will be delivered in partnership with Malta Tourism Minister, University of Malta, professors, entrepreneurs that will present the policies of integration and cooperation in order to enhance touristic growth for both counties with particular focus on and how these experiences can be transformed in business opportunities in Mediterranean Area, linked also to young entrepreneurship.

The experience will be focused on “**Opportunities for young talents in terms of integration through tourism in the Mediterranean area. The case of Italy and Malta**” with particular focus on entrepreneurial opportunities for young talents and how this topic must be faced in a multilateral and integrated way in order to continuously create growth opportunities for both counties.

The speakers will guide the participants into a learning path whose target will be to exploit different experiences and successful way of working and managerial approaches.

The speakers will be: Tony Coleiro - Director at Institute of Travel & Tourism; Nadia Theuma – Professor University of Malta; Livio Terilli – Entrepreneur Sensus Faber, and other outstanding guests to be confirmed.

During the weekend will be offered the participants also the opportunity to increase their network with local business community and knowledge of cultural environment.

... *The world is a book and those who do not travel read only a page (Sant'Agostino).*

Program @end Abroad – Malta

Friday, July 13th afternoon-evening:

- Arrival in Malta and transfer to Hotel
- Island Tour (hours from 15.30 to 18.30)
- Dinner with the participants and team building activities

Saturday, July 14th Morning:

- Breakfast (hours from 9.00 - 9.15)
- Workshop – Malta University, Tourism Faculty (hours from 10.00 - 13.30): presentation of the topics, exposure of real integration opportunities, discussion of future development policies.
- Working Lunch with invited Speakers and Business Community (hours from 13.45 to 14.45)

Saturday, July 14th Afternoon:

- Transfer to hotel
- Team building activities (hours from 16.00 to 19.30)

Saturday, July 14th evening, :

- Dinner with the participants (hours from 21.00 to 23.00)
- After Dinner: team building activities

Sunday, July 15th Morning:

- Breakfast (hours from 9.00 - 10.00)
- Free time (hours from 10.00 - 12.30)
- Informal Lunch with participants (hours from 12.30 to 14.00)

Sunday, July 15th Afternoon:

- Check Out & Return

The Event will take place in:

Malta University

Hotel Cavalieri

